

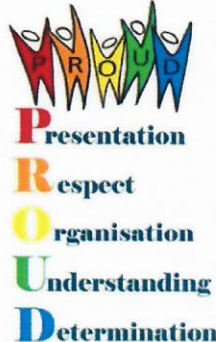


# Clacton County High School

Walton Road, Clacton-on-Sea, Essex, CO15 6DZ  
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Principal: Neil Gallagher

Our reference: DUFLET4/LH



18<sup>th</sup> October 2018

Dear Parent/Carers

## INTRODUCING 'PROUD' PLEDGES

I am writing to let you know that after half term we are introducing a new initiative in school, called PROUD Pledges. PROUD stands for Presentation, Respect, Organisation, Understanding, Determination and supports our ethos of 'Higher Expectations, Raising Aspirations' by promoting an attitude to learn and do well.

However, being a student at CCHS is more than just academic results, we want all of our students to be part of the broader community, to have compassion and empathy for others and to become good citizens with an understanding of the importance of modern British values. Our new PROUD Pledges initiative will encourage our students to look beyond school, to exceed their own personal expectations and to receive recognition and rewards for their efforts.

In the first instance, this opportunity will be open to all year 7, 8 and 9 students who will be issued with their individual PROUD passport. During the course of each academic year, students will set their own targets, meet their set deadlines and at the end, will be rewarded in a variety of ways e.g. end of term trips, residential visits, Certificates of Recognition.

The passport acts as a Record of Achievement and will be updated and maintained by the student throughout their time at this school. It will be something that they can take with them once they move on from CCHS and will provide a memorable record with evidence to show others how they challenged themselves and met their personal goals, as well as highlighting their achievements.

The ten PROUD pledges are:

Bronze:

- Take part in a formal presentation
- Regularly participate in a school enrichment
- Take part in a community event

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Silver:

- Represent the school in a performance, sport, club or event
- Attend a school residential/enrichment trip
- Attend a nationally significant landmark or event
- Contribute to school sustainability

Gold:

- Take part in an international experience
- Take a work experience opportunity or volunteer with a local employer
- Actively participate in raising funds for a charity

We hope that you will support your son/daughter and encourage them to make the most of this opportunity and we look forward to seeing and sharing with you some wonderful outcomes.

Yours sincerely

*SDUFFY*

Mr Sean Duffy

Director of Cross-Curricular Faculty